





# HI! WE'RE FUEL EXPERIENCES

We are a food experiences agency specialising in corporate events and workplace dining. We work with some of the biggest companies in the UK to enhance their employee experience through the power of authentic street food and restaurant brands.

FUEL launched in 2018 with one trader, and has grown to a portfolio of partners from all across the UK. We want to create and collaborate with our partners to create unforgettable experiences for our clients - no ideas are off the table!

Team FUEL are hospitality professionals through and through – our team are born and bred in this industry. Not only do we know how to curate a great experience, we have an in-depth knowledge of operations, health and safety, marketing and supply chain. Doing right by our partners is our number one priority – we coach and support our partners to be as successful as they can be.

If this sounds like something you want to be a part of then get in touch and fill out our partner form.



# WHY WORK WITH US?

- Competitive commission rates (15-20%)
- No exclusivity clauses - We love watching your business thrive!
- Access to some of the biggest companies in the UK with weekly and monthly bookings
- Specialist support and advice available (marketing, health & safety, operations, supply chain)
- We operate year long with a high volume of opportunities consistently throughout the year
- We agree minimum spend guarantees where necessary to reduce risk for our partners
- Wide range of event types (outdoor events, indoor pop ups, counter takeovers, masterclasses etc)
- Additional marketing and design support, priced competitively

***Most of all, we are a small business made up of passionate foodies. First and foremost we want to help you succeed!***



# BECOMING A PARTNER

## STEP ONE

### New partner form

A quick and easy Google form to provide basic company information, upload your signature menus and brand assets

## STEP TWO

### Initial call with FUEL

To learn more about you and your business

## STEP THREE

### Onboarding forms

WAX - Registration form and banking details

Authenticate - Full onboarding form and acceptance of Fuel technical standard

## STEP FOUR

### Induction and first booking

Once you have completed the above forms you will officially be a partner of FUEL. We will arrange for another introduction with the FUEL team and discuss your first booking







# SO, WHAT DOES **FUEL** DO?

POP UPS | EVENTS | GIFTING | EXPERIENCES



# POP UPS

Our pop ups can take the form of a daily, weekly or monthly counter takeover, or a more relaxed format for events - think one off pop ups to enhance celebrations such as Black History Month or Lunar New Year. Every client has different requirements and on-site facilities available. From fully commercial kitchens to an outdoor set up or even delivery only, the Fuel team prides itself on ensuring the the process is smooth from start to finish and that our partners have a great experience every booking.

Bringing the high street experience into the office by making the pop-up space stand out and look great - not sure how to word this? Use of digital screens for menus and pre-trading marketing Our operations team will be on hand start to finish to make sure the pop up runs smoothly.



Beyroots, Amazon



Club Cultured, PwC



Fink, PwC



Lidl Summer Party



# EVENTS

Our clients love authentic street food at their events - that's where we come in! Food trucks can add a great atmosphere, not to mention how we can tailor the cuisine to reflect the event style and theme.

We have curated the food for some pretty big events - including at the 2022 Silverstone F1 Grand Prix, Lidl's staff summer party for 800, and the Oxford Rhodes Scholarship 25th Anniversary Celebration for 1000 guests.

It's not just about food - we do coffee and bars too! Our portfolio is diverse to reflect the different types and locations of events we have.

Guards Polo





# GIFTING

Our e-commerce platform is a great way for customers and clients to celebrate their employees.

Our partners are carefully selected, with an emphasis on small businesses committed to doing good. They include On The Table, who source, curate and box up the best produce from independent suppliers, packed with recipe suggestions and stories behind the food.

We also partner with Luminary Bakery, a social enterprise bakery committed to helping women who have a social and economic disadvantage. Their work creates opportunities and jobs for women, with their utterly delicious cakes and brownies available to purchase.

Our gifts range in price, starting from £25. Small gift desk drops are also available, starting from £4.

On The Table



Social Supermarket



Luminary Bakery



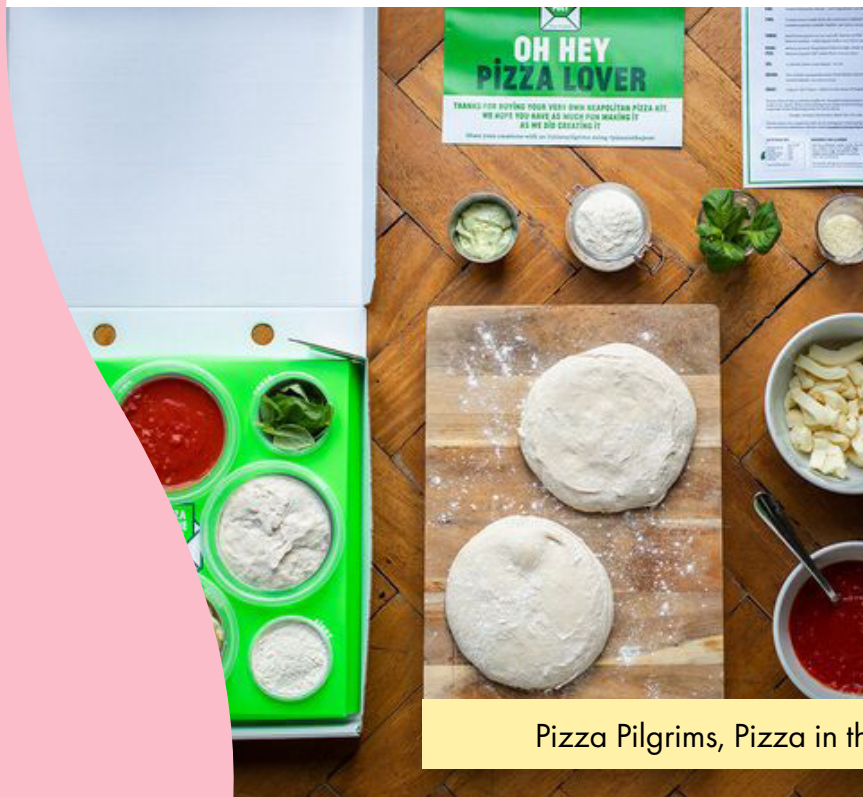


# EXPERIENCES

Our clients love to add a little extra to their employees' days! If an experience is something you can offer, whether it be a cooking masterclass, wine tasting or even something a little more obscure, please let us know. We can promote your idea through direct marketing and share directly with our clients who love to do things a bit differently.



Wafflestick, Dessert Station



Pizza Pilgrims, Pizza in the Post

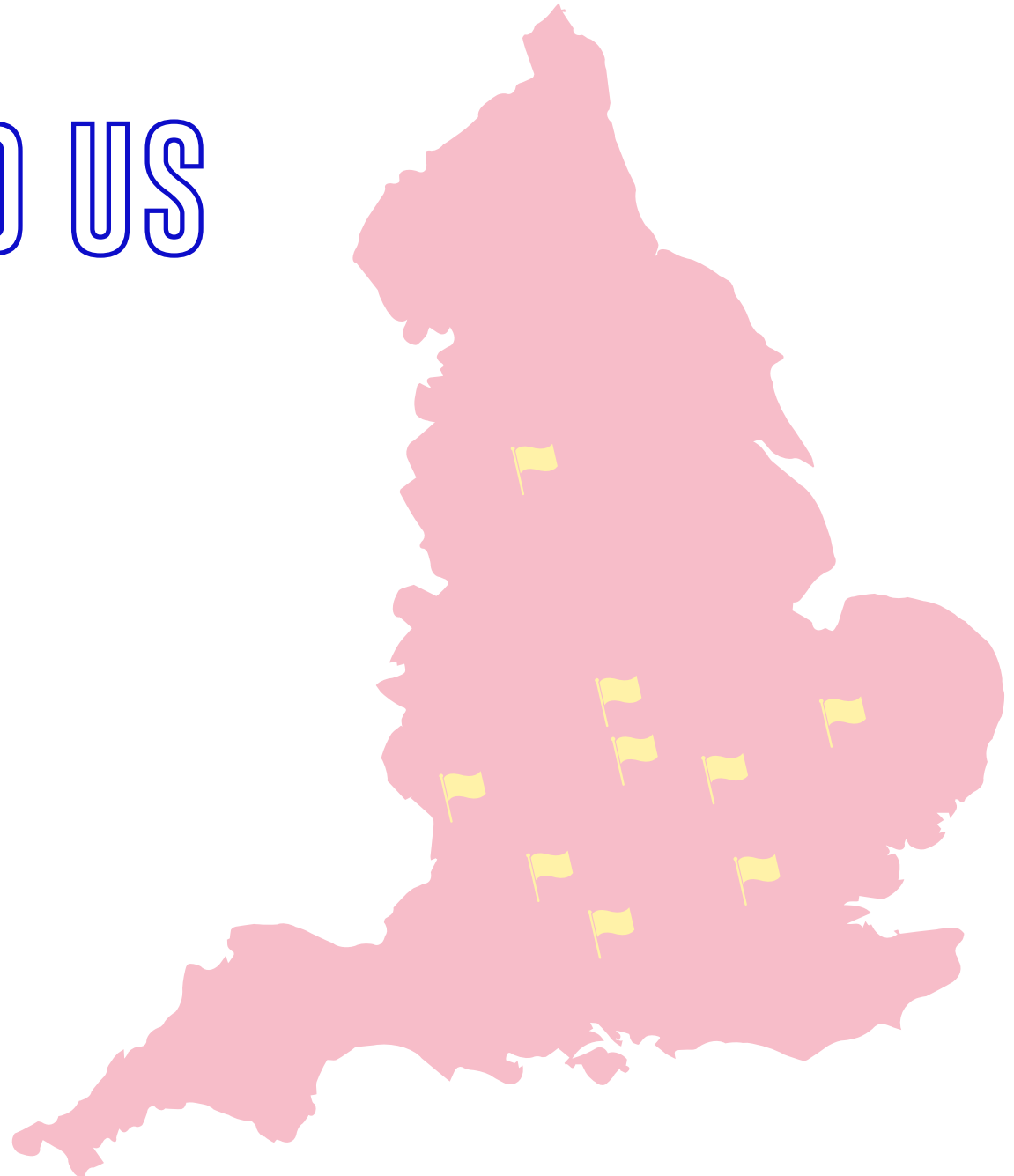


Kaleido, Summer Roll Masterclass

# WHERE TO FIND US

**FUEL Experiences is established in the following areas  
with active clients:**

Leeds  
Manchester  
Birmingham  
Coventry  
Oxford  
Milton Keynes  
Cambridge  
Reading  
Surrey  
London  
Bristol  
Swindon





# WHAT OUR PARTNERS SAY ABOUT US

*I am so impressed on how efficiently you took charge in such a short span of time. We are loving your communication and your overall vendor relationship management. Thank you for everything.*

**- Curry On Naan Stop**

*Rice Guys has worked with the Fuel team since its inception in 2018 or 2019 and they have been fantastic people to work with. Communication and planning are the most important aspects to having an event run smoothly and they get it right each time. They are professional, organised and most importantly they have great events and pop-ups! Myself and our team always come back from an event with a positive experience*

**- Rice Guys**

*It is a great platform for small catering business to increase their operations by catering at the locations Fuel provides. The structure of operations, clear instructions and cooperation between Fuel team and companies like ourselves make the job easy as they are incredibly professional to work with and offer an incredible amount of support along the way.*

**- Papi Chulo**

*We love working with you and the care you show to your traders, let's keep it going.*

**- Ranv's Rasoi**

*Working with Fuel has allowed us to significantly grow the arm of our indoor catering division and we are hoping to work on many future events together.*

**- Cheeky Burger**

# GET IN TOUCH

**Enquiries:**

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**Website:**

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**TikTok:**

[@fuel\\_experiences](https://www.tiktok.com/@fuel_experiences)

**LinkedIn:**

FUEL Experiences

